

1 of 2

S1: (670) ((Loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)
S2: (428) ((Loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)) and.
S3: (284) (((Loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)) and.
S4: (2304673) (((Loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)) and.
S5: (268) (((Loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)) and.
S6: (60570) (((Loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)) and.
S7: (784) (((Loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)) and.
S8: (670) ((Loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)) and.
S9: (670) ((Loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)) and.
S10: (610) ((Loyalty or incentive or frequency or frequent) adj3 (program)) and (financial)) and.
S11: (387) (((Loyalty or incentive or frequency or frequent) adj3 (program)) and (financial)) and.
S12: (78) (((Loyalty or incentive or frequency or frequent) adj3 (program)) and (financial)) and.
S13: (47) (((Loyalty or incentive or frequency or frequent) adj3 (program)) and (financial)) and.
S14: (45) (((Loyalty or incentive or frequency or frequent) adj3 (program)) and (financial)) and.
S15: (2) ("6009415").PN.
S16: (0) ("6009415").PN.) and (gui or (graphical adj2 user adj2 interface))
S17: (1) ("6009415").PN.) and (gui or graphical or user or interface)
S18: (2) ("6009415").PN.) and (SCORE OR SCORING)
S19: (5660) FINANCIAL adj3 (product or service or incentive) and ((tailor or tailored or tailoring.
S20: (6) FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailoring.
S21: (6) FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailoring.
S22: (4) FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailoring.
S23: (5) FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailoring.

Document ID	Issue Date	Pages	Title	Current OR	Current XRef	Retrieval C	Inventor	S	C
US 5644723 A	19970701	140	Method and system for selective incentive	705/14			Deaton; David W. et al.	<input type="checkbox"/>	<input type="checkbox"/>
US 5642485 A	19970624		Customer promotion system - has coupon issued at				DEATON, D W et al.	<input type="checkbox"/>	<input type="checkbox"/>

5/25/05
Tern
12/8/01

1 and 1/2nd of end of term
or return or refund or exchange

Date: 12/8/01
By: [Signature]
Title: [Signature]

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LIST: P688649911

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- S26: (0) (((FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailor.
- S27: (0) (((FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailor.
- S28: (5) (((FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailor.
- S29: (6) (((FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailor.
- S30: (2) ("661811").PN.
- S31: (2) ("6061660").PN.
- S32: (1) ("6061660").PN.) and (end or terminate or close or closeout or close-out or (close adj2.
- S33: (1) ("6061660").PN.) and (finish or termination or ending or ended or finished or terminate.
- S34: (143) ((tailor or tailored or custom or customized or customizing or tailoring..
- S35: (114) S34 and (segment or group or segmenting or grouping or segmented or grouped)
- S36: (108) S35 and (behavior or action or activity or purchases or clicked or behaves or acts or..
- S37: (25) S36 and ((request or response) adj5 (type or style or indicator or indication))
- S38: (143) ((tailor or tailored or custom or customized or customizing or tailoring..
- S39: (114) S38 and (segment or group or segmenting or grouping or segmented or grouped)
- S40: (108) S39 and (behavior or action or activity or purchases or clicked or behaves or acts or..
- S41: (108) S39 and (behavior or action or activity or purchases or clicked or behaves or acts or..
- S42: (25) S41 and ((request or response) adj5 (type or style or indicator or indication))
- S43: (25) S42 and (inquiry or inquired or inquiring or inquiring or inquiries or request or requ.
- S44: (21) S43 and ((consumer or customer or client or shopper or buyer) adj2 (inquiry or inquired.
- S45: (2) ("5644723").PN.
- S46: (1) S45 and (bank or (credit adj2 card) or financial or (financial adj2 institution) or clea.
- S47: (1) S45 and (bank or (credit adj2 card) or financial or (financial adj2 institution) or clea.

Favorites

V	1	Document ID	Issue Date	Pages	Title	Current OR	Current Xref	Retrieval C	Inventor	S	C	I
<input type="checkbox"/>	<input type="checkbox"/>	US 5644723 A	19970701	140	Method and system for selective incentive	705/14			Deaton; David W. et al.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	US 5642485 A	19970624		Customer promotion system - has coupon issued at				DEATON, D W et al.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5/28/03
6/2/03
10/12/03
[Signature]

Print Home Search Date
Date: 5/28/03 10:00 AM
Default operation: OR
OR: Display all items in table
1 and (cancel or end or terminate
or return or refund or exchange)